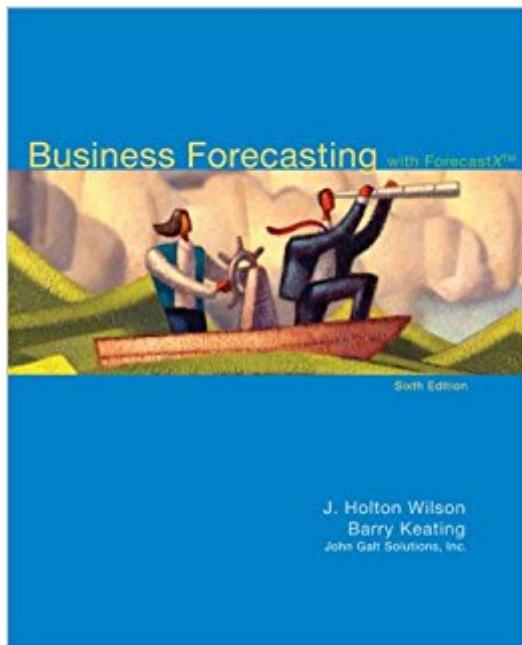


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# Business Forecasting With Business ForecastX



## **Synopsis**

The Sixth Edition of Business Forecasting is the most practical forecasting book on the market with the most powerful software—Forecast X. This edition presents a broad-based survey of business forecasting methods including subjective and objective approaches. As always, the author team of Wilson and Keating deliver practical how-to forecasting techniques, along with dozens of real world data sets while theory and math are held to a minimum. This Sixth Edition includes Forecast X software updated for Excel 2007 and Vista. Forecast X is the most comprehensive software tool available in this market and the new version is also backwards compatible for XP Excel 2003 systems. This Excel-based tool effectively uses wizards and many tools to make forecasting easy and understandable.

## **Book Information**

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## **Customer Reviews**

Software company producing Forecast X, which will accompany this edition of BUSINESS FORECASTING.

The fact that the book is the same as the hardcover/US edition and is \$65 instead of the \$175 they charge at my university's bookstore is great. But be warned that this is the INTERNATIONAL Edition which, strictly speaking is not supposed to be sold in the US and may create some problems for you if you try to resell it. I for one have no problem with buying and using the international edition. I'm sick of being scammed by publishers at the expense of students in other countries having the same

text book for less than half of what we pay - especially when publishers print later editions rendering earlier editions unsalable, and also making the hardcover manufacturing totally overkill considering the useful life of a textbook is usually one academic year. The description doesn't mention, or at least I didn't see anywhere saying International Edition. So be warned.

Satisfied, came as expected and in a reasonable amount of time.

Quality of book as described. Seller shipped in a timely manner.

Just as expected

great!

1st of all let me start with the condition of the book is poor, no cover and most importantly software missing!!! which is mention in the product detail.

I received this item WITHOUT the ForecastX CD to begin with. I didn't mind much because I didn't need it at all, just needed the book. However, when I tried to do the buyback of the book and returned it EXACTLY AS I RECEIVED IT, it was rejected by since the CD was not included. Had I known that, I would have sent it back when I first received it. Now I'm stuck with a book I no longer need because the seller neglected to include all the items. Very disappointed to have to eat this cost and will not buy from again.

Business Forecasting is an excellent resource for students who want to learn how forecasting is really done. The book is clear, concise, and well structured. Wilson and Keating provide an excellent foundation for students to understand the forecasting process and quickly build on this foundation. The comments from "real-world" practitioners provide a practical perspective to help students appreciate the concepts presented in the book. The ForecastX software from John Galt Solutions (included with book) is the most comprehensive forecasting toolkit available. The students who take the time to learn the software through the text will certainly gain a marketable skillset. Because the software is easy to use and reliable, I was able to quickly apply the lessons from the text to create sophisticated and powerful forecasts. Moreover, students learn how to interpret and communicate the most important components of each forecasting method. The software accompanying the book

also includes all the data used in the text examples and chapter ending problems. This provides students with many opportunities to practice each forecasting technique. I found that practicing the chapter ending problems were a strong way to solidify the concepts presented in the text and learn when to apply each technique.

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